

# Capital City Steelers



## 2011 Sponsor Letter

[www.capitalcitysteelers.com](http://www.capitalcitysteelers.com)

The Capital City Youth Sports Association (CCYSA), proudly known as the Capital City Steelers, was founded in 1994. CCYSA is an all-volunteer 501c-3 non-profit organization serving boys and girls from ages 5 to 15 from all around the Wake County area. Every year, CCYSA supports over 300 youth football players and cheerleaders. Over the past decade, CCYSA has accumulated many football and cheerleading titles including three National Football titles. More importantly, many of our teams have been the recipients of Mid-South Regional Academic Excellence Awards, a Super Bowl Sportsmanship Award and we have placed boys and girls on the National Pop Warner AU Academic Team for many seasons.

As we prepare each year to start our season, we find ourselves with Operating Costs that continue to rise and we are constantly in need of assistance with adequate equipment. Each year we have to purchase and/or refurbish helmets. Shoulder and other padding have to be replaced and as we grow replenished. We continually have to replace uniforms for football and cheer. This season we are expecting to have 1 maybe 2 additional teams for our younger players. Our needs are immense and our funding is scarce. Football, as you well know, is a very physical sport, so protective equipment is essential to keeping our children safe. There are no short cuts in this area and please do not forget our great cheerleading program. You have to put funds into kids security. Equipment seriously drains our limited budget.

Individual and Corporate sponsors are very vital for CCYSA success. We understand that you are constantly receiving requests for your support within the community and you have to really evaluate where your funds are better served and needed. Community support goes both ways and we understand that. If you are willing to commit to our youth, we as an organization will promote your business during our games and among our families. Please review and select a sponsorship level from our choices below.

**We can not be at our best with out your support!**

**Thank you!**

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### **Platinum Sponsor \$2,000+ Level**

- ❖ 3x5 Company banner displayed at all Capital City Steelers home games.
- ❖ Company logo and contact information posted on Capital City Steelers website homepage AND sponsor page with direct link to your company's website.
- ❖ Free admission for 8 individuals to all Capital City Steelers home games.
- ❖ Game Day announcement during each halftime at Capital City Steelers home games.
- ❖ Set up company booth during any scheduled home game twice within the season.

### **Executive Sponsor \$ 901– \$1,999 Level**

- ❖ 3x4 Company banner displayed at all Capital City Steelers home games.
- ❖ Company logo and contact information posted on Capital City Steelers website homepage AND sponsor page with direct link to your company's website.
- ❖ Free admission for 6 individuals to all Capital City Steelers home games.
- ❖ Game Day announcement during each halftime at Capital City Steelers home games.
- ❖ Set up company booth during any schedule home game once within the season.

### **Gold Sponsor \$551– \$900 Level**

- ❖ 3x4 Company banner displayed at all Capital City Steelers home games.
- ❖ Company logo and contact information posted on Capital City Steeler website homepage AND sponsor page with direct link to your company's website.
- ❖ Free admission for 6 individuals to all Capital City Steelers home games.
- ❖ Game Day announcement during each halftime at Capital City Steelers home games.

### **Silver Sponsor \$301 - \$550 Level**

- ❖ 3x3 Company banner displayed at all Capital City Steelers home games.
- ❖ Company logo and contact information posted on Capital City Steelers website sponsor page.
- ❖ Free admission for 4 individuals to all Capital City Steelers home games.

### **Bronze Sponsor \$100 - \$300 Level**

- ❖ Company name and contact information posted on Capital City Steelers website sponsor page.
- ❖ Free admission for 4 individuals to all Capital City Steelers home games.